



**Contact:**  
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**English Immersion Program**  
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## **Program Description**

### **2-4 Week English Immersion Program**

*You will Learn English, Stay at the YMCA and Visit New York City!*

#### **Description**

This is a **2-4 Week, Residential, Intensive English Immersion** in **New York City** for Business Executives and Young Professionals at all levels of proficiency.

#### **Vision**

Our vision is to provide effective English Immersion. Our program will provide essential language skills and practices following a rigorous curriculum in a fun and engaging environment to improve our students' English proficiency. The YMCA Mission and Values will provide the foundation for this program.

#### **Objectives**

- We will conduct an evaluation interview to document Goals and Objectives.
- We will pre-test to determine performance proficiency level.
- We will facilitate a Project-Based Business or Curriculum Presentation.
- We will conduct a post-program evaluation to ascertain satisfaction.
- We will post-test to measure improvement.

*The descriptions below is based on the 4-Week English Immersion Program.*

#### **Components**

*A total of over 160 hours of instruction and activities (up to 8 hours per day)*

- 60 hours of Formal Instruction
- 60 hours of Cultural Orientation/Conversation
- 40 hours of Cultural Experience/Recreation
- 4-Day Weekend NYC Trip
- 2-Day Weekend Camp Retreat
- Guided Tours and a Broadway Show

#### **Curriculum (General/Business)**

- Course Outline with Course Objectives.
- Program Syllabus with Class Objectives.
- Weekly Unit Plans
- Daily Lesson Plans
- Literacy Components: Reading/Writing/Speaking
- English in a Business Context and Business Writing Components



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- Guided Conversation and Practical Components
- Regular Reading and Writing Exercises

### **Curriculum (Teacher Training)**

*Learn How to Teach ESL (English as a Second Language) from Experienced Teachers*

- Program on Curriculum on Teaching ESL
- Program on Curriculum on Teaching EFL
- Focus on Curriculum Building
- Workshops on Methodology & Techniques
- Workshops on Literacy Education

### **Accommodation**

*Stay at the YMCA...*

- **West Side YMCA** at 5 West 63<sup>rd</sup> Street, 480 Rooms
  - Located just off Central Park and steps from Lincoln Center, Julliard School, Fordham, New York Institute of Technology. Near Columbus Circle shopping, and the 59th Street transportation.
- As a guest at the West Side YMCA, you can enjoy:
  - Cafe Service
  - Concierge Desk
  - Access to the YMCA's Heath & Wellness Facilities:
    - 2 Swimming Pools, 2 Aerobics Studios, 100+ Group
    - Fitness Classes, Steam Rooms and Saunas,
    - Basketball, Racquetball, Handball & Squash Courts,
    - Cardiovascular and Weight Training.

### **All-Inclusive**

*Cost Based on 30 Participants in 1 English Immersion Program Session...*

- Cost Per Participant Includes:
  - Instruction and Administration:
  - Room & Board and All Meals (including Camp Retreat)
  - Special Activities (Broadway Show, Camp Tours, including Special Events and Dinners)
  - Ground Transportation
  - Books and Supplies
  - Miscellaneous Expenses (including Insurance Coverage)
- Cost per Participant
  - 2-Week English Immersion Program: \$ 2,860.00 USD
  - 4-Week English Immersion Program: \$ 5,720.00 USD